



# ADITYA ENGINEERING COLLEGE

An Autonomous Institution

Approved by AICTE • Permanently Affiliated to JNTUK • Accredited by NAAC with 'A' Grade  
Recognised by UGC under sections 2(f) and 12(B) of UGC Act, 1956

Aditya Nagar, ADB Road, Surampalem - 533437, Near Kakinada, E.G.Dt., Ph:99498 76662

## DEPARTMENT OF MANAGEMENT STUDIES

### Student Feedback on curriculum

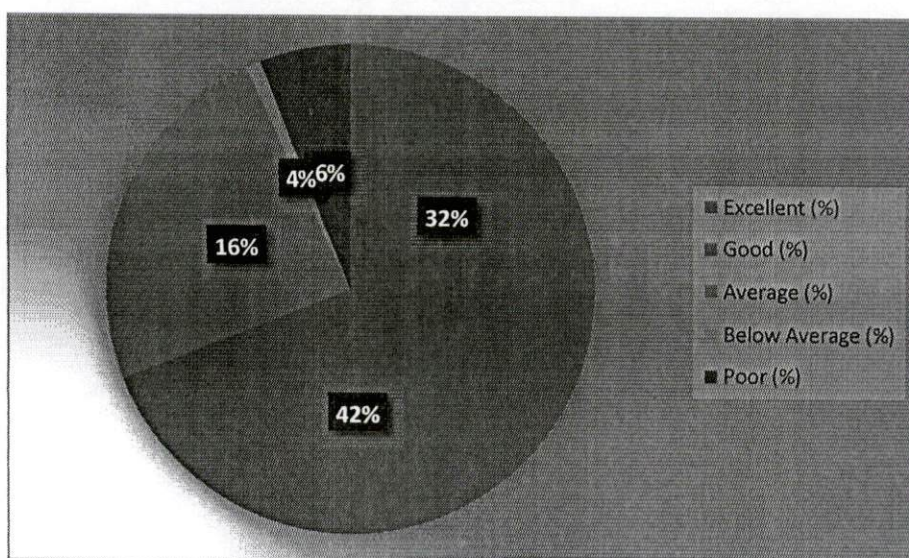
#### Student Feedback Analysis (2017- 2018) for IMBA

S. No	Question related to Curriculum	Opinion of the alumni with percentage					Majority Opinion	% of Majority Opinion
		Excellent (%)	Good (%)	Average (%)	Below Average (%)	Poor (%)		
1	Curriculum is contemporary and need based	32	42	16	4	6	Excellent& good	74%
2	Curriculum has good balance of Theory and Practical courses	30	38	20	8	4	Excellent& good	68%
3	The curriculum has sufficient number of electives	34	42	13	4	7	Excellent& good	76%
4	There is adequate emphasis on employability skills / skill development/entrepreneurs hip in the curriculum.	31	38	14	8	9	Excellent& good	69%
5	There is adequate emphasis on Communication Skills in the Curriculum.	24	43	18	10	5	Excellent& good	67%
6	There is adequate emphasis on Human Values, ethics and Professionalism in the Curriculum.	22	51	14	10	3	Excellent& good	73%
7	The electives offered in the curriculum suits the industry needs and technological advancements.	35	40	12	10	3	Excellent& good	75%
8	The prescribed/listed books as reference in curriculum are relevant, appropriate and updated.	26	50	17	3	4	Excellent& good	76%
9	The Program Educational Objectives, Program outcomes, Program Specific Outcomes, Course Objectives and Course Outcomes are well defined and clear.	25	46	24	4	1	Excellent& good	77%

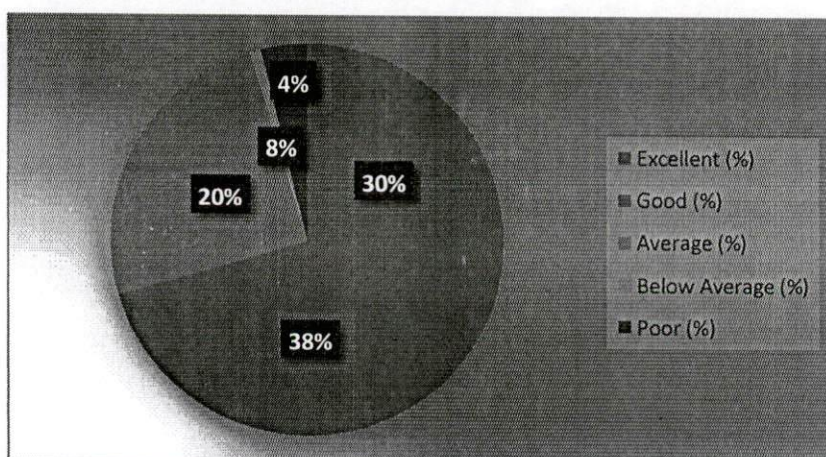
10	The rubrics for assessment is described clearly and there is adequate weightage for Continuous Internal Evaluation and Semester End Examination.	34	48	14	1	3	Excellent & good	82%
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### Graphical representation of Students feedback on curriculum

#### 1. Curriculum is contemporary and need based

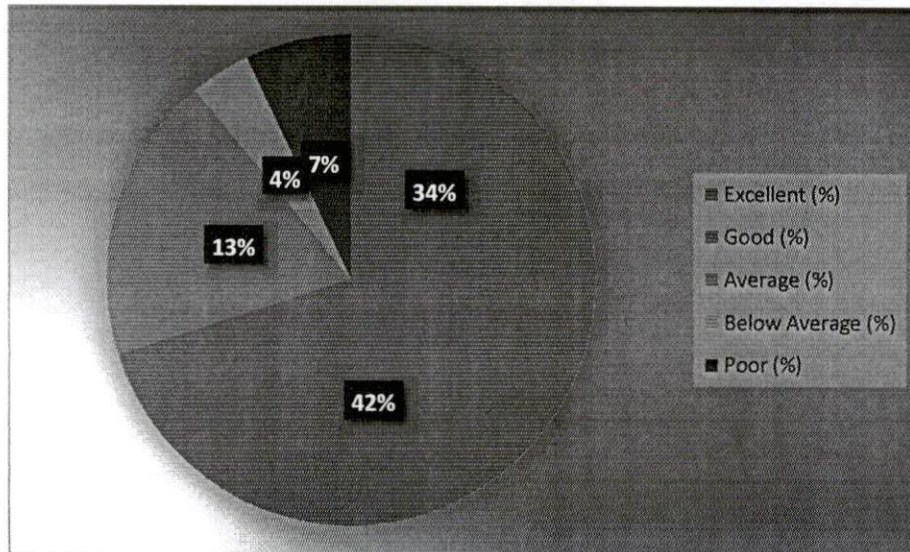


#### 2. Curriculum has good balance of Theory and Practical courses.

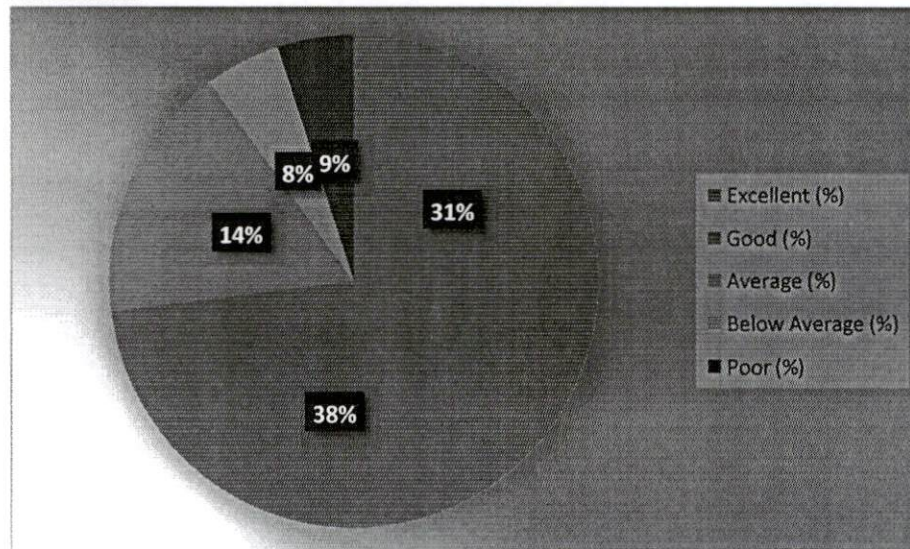




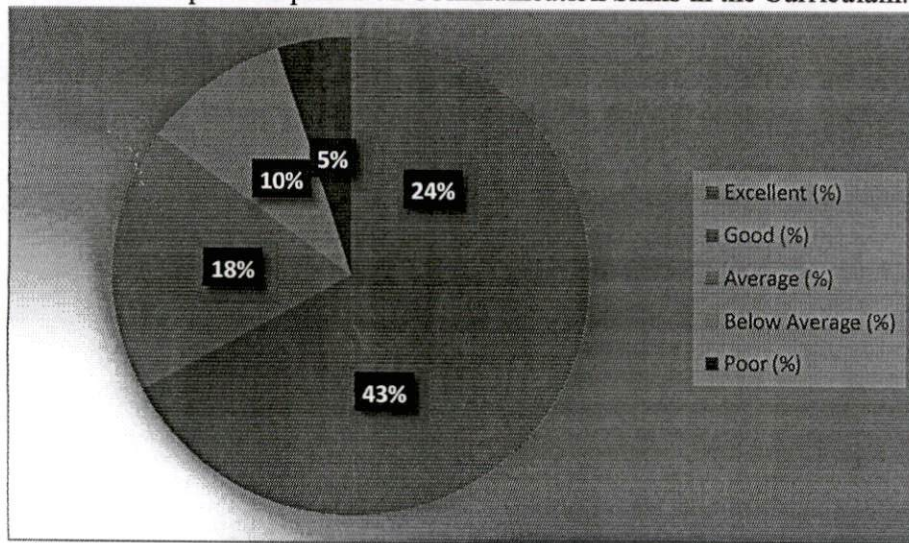
3. The curriculum has sufficient number of electives



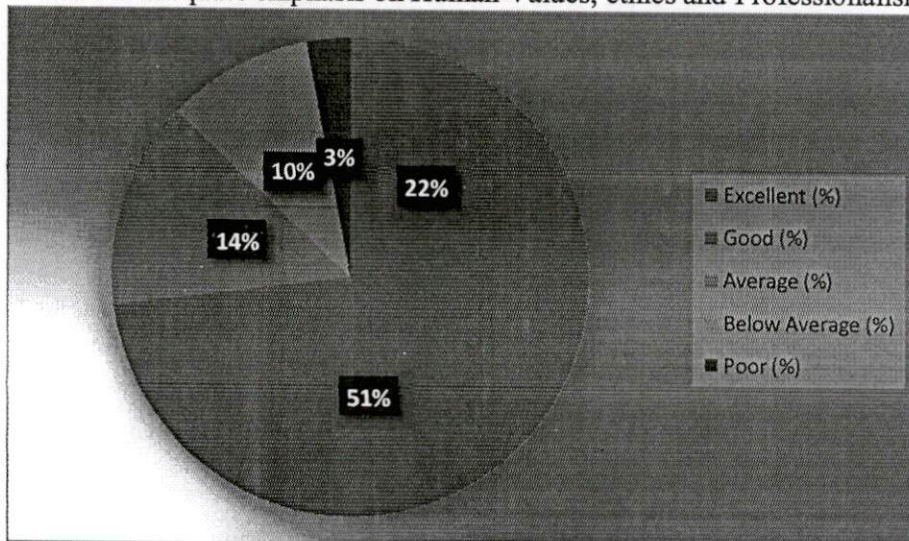
4. There is adequate emphasis on employability skills/ skill development/entrepreneurship in the curriculum.



5. There is adequate emphasis on Communication Skills in the Curriculum.

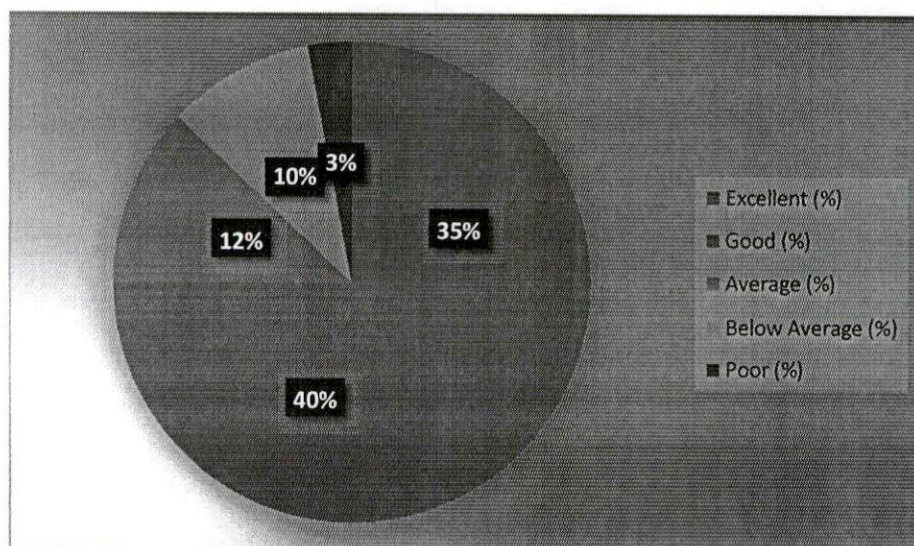


6. There is adequate emphasis on Human Values, ethics and Professionalism in the Curriculum.

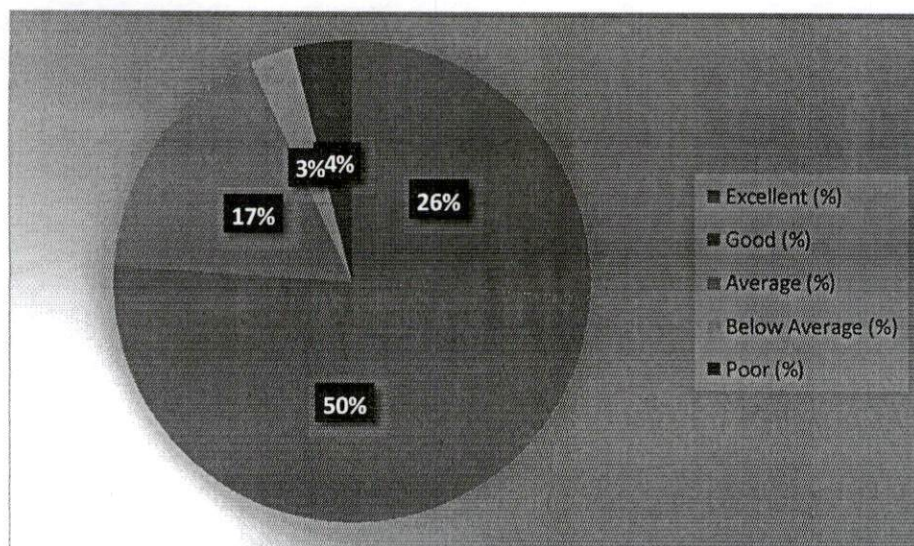




7. The electives offered in the curriculum suits the industry needs and technological advancements.

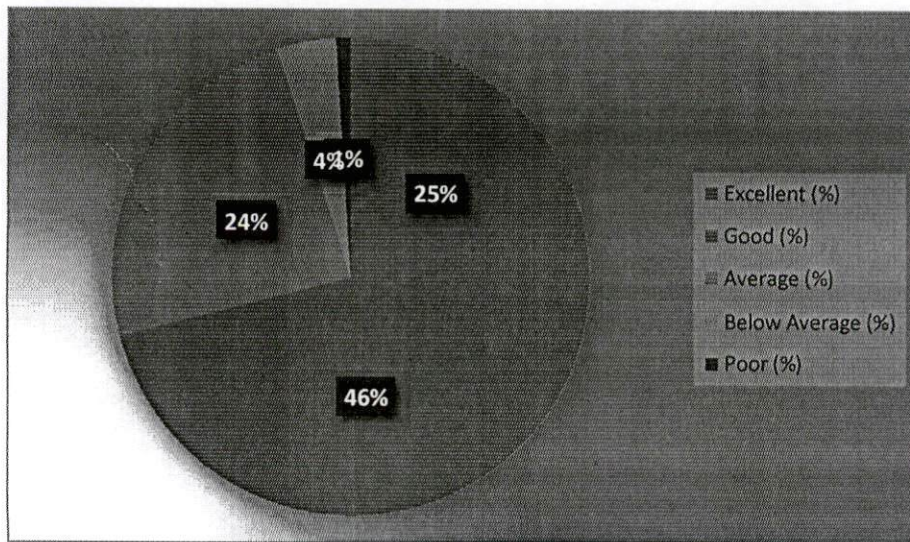


8. The books prescribed/listed as reference in curriculum are relevant, appropriate and updated.

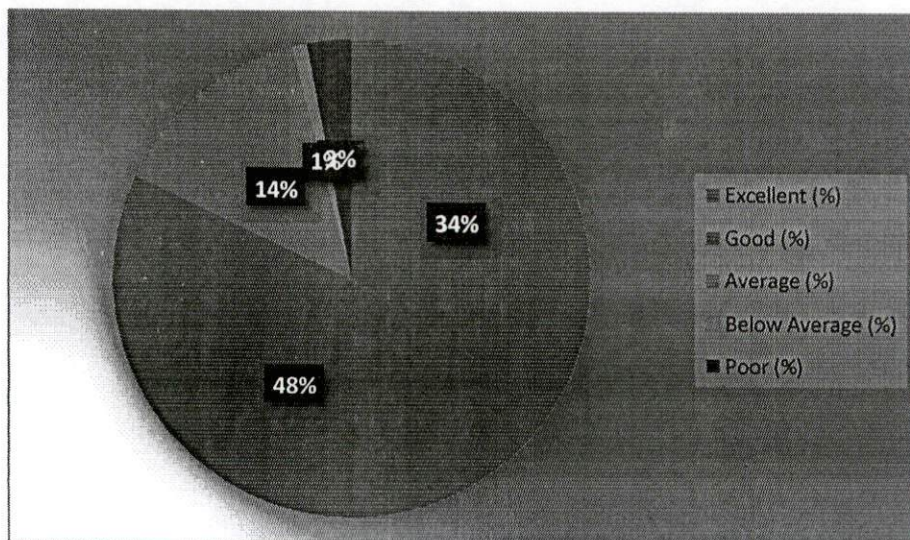




9. The Program Educational Objectives, Program outcomes, Program Specific Outcomes, Course Objectives and Course Outcomes are well defined and clear.



10. The rubrics for assessment is described clearly and there is adequate weightage for Continuous Internal Evaluation and Semester End Examination.



**Give suggestions for improving the Curriculum**

1. Suggested to have more electives.
2. Suggested to have more reference books in curriculum.
3. Suggested to improve the quality of major project .

**The following are observations on Faculty feedback and action need to be initiated:**

1. Internal department coordinator is appointed for checking the quality of question paper
2. Reference books and text books are finalized by BOS members



**Head of the Department**

*Head of the Department*  
Department of Management Studies  
Aditya Engineering College (A)  
SURAMPALEM





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## DEPARTMENT OF MANAGEMENT STUDIES

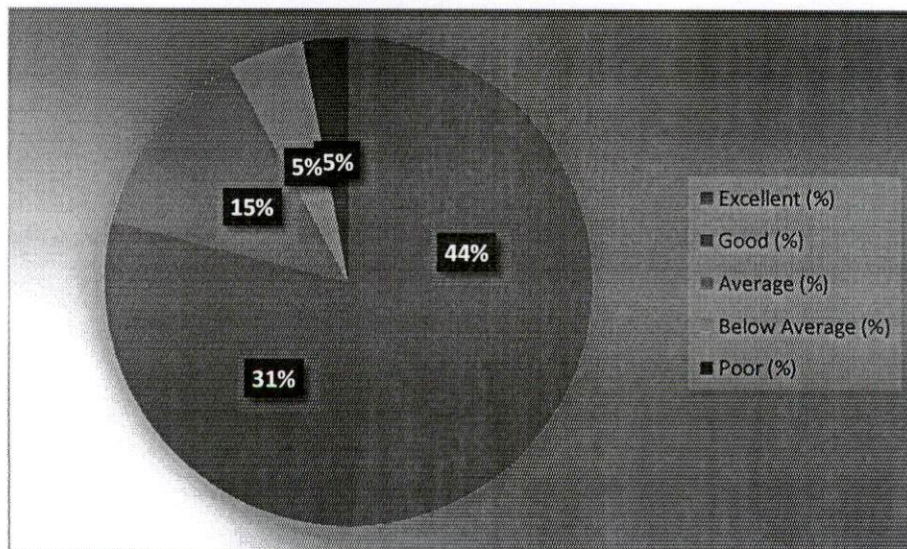
### FEEDBACK ANALYSIS REPORT (2017- 2018)

#### Employer Feedback on curriculum

#### Tabular Analysis of Employer Feedback Response on curriculum

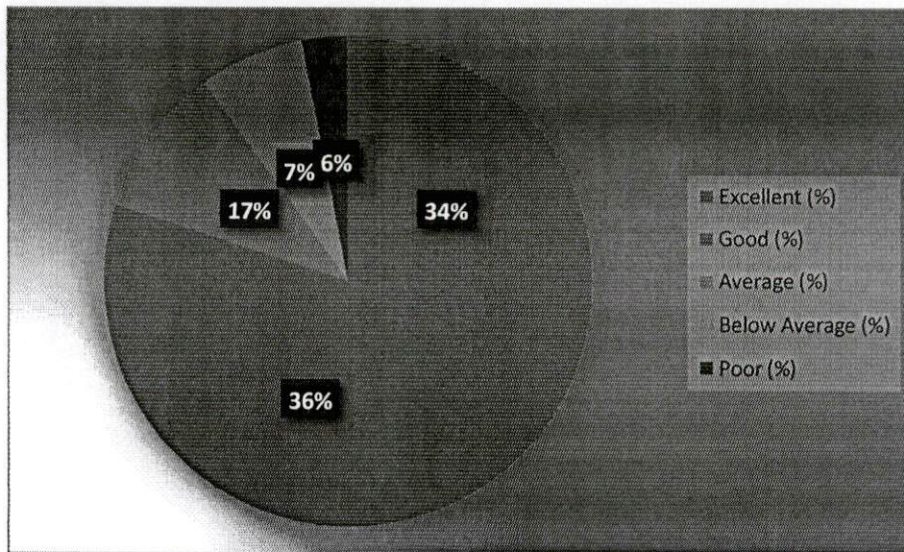
S. NO	Question related to Curriculum	Opinion of the alumni with percentage					Majority opinion	% of Majority Opinion
		Excellent (%)	Good (%)	Average (%)	Below Average (%)	Poor (%)		
1	Curriculum is contemporary and need based	44	31	15	5	5	Excellent & good	75%
2	There is adequate emphasis on employability skills/ skill development/ entrepreneurship in the curriculum	34	36	17	7	6	Excellent & good	70%
3	The electives offered in the curriculum suits the industry needs and technological advancements.	27	40	20	8	5	Excellent & good	67%

#### Curriculum is contemporary and need based

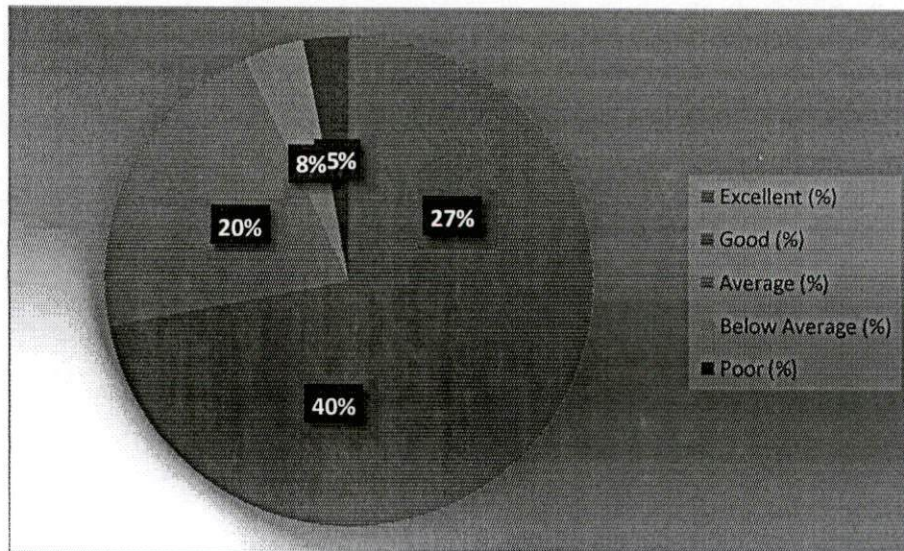




**There is adequate emphasis on employability skills/ skill development/entrepreneurship in the curriculum**



**The electives offered in the curriculum suits the industry needs and technological advancements**



**Feedback Given by the Top 10 or 5 Employer details**

1. Ms.V.Suneetha
- 2.Dr.N.Visalakshi
3. Mr.K.Srinivas
4. Mr.K.jagadeesh
- 5.Ms.Ch.Madhulatha

**Suggest any courses to be added to/removed from the curriculum**

1. Add more employability courses.
2. Add soft skills and interview skills in Business communication course
3. Add More case studies in Finance electives

**Suggest the skills to be acquired by our students to meet the Industry requirements**

- 1.Along with Academics employer suggested to have more industrial exposure for the students
- 2.Student communication skills should improve
- 3.Problem solving skills of the should be enhanced

**Any other suggestions on Curriculum**

Add skill-oriented courses in curriculum.

**The following are observations on Employer feedback and action needs to be initiated:**

1. Along with Academics employer suggested to have more industrial exposure for the students  
Industrial visits are planned.
2. Students employability skills should be enhanced .It is planned to offer Value added courses

**Head of the Department**

*Head of the Department*  
Department of Management Studies  
Aditya Engineering College (A)  
SURAMPALEM





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## DEPARTMENT OF MANAGEMENT STUDIES

### Teacher Feedback on curriculum

Teacher Feedback Analysis(2017 - 2018)for IMBA program.

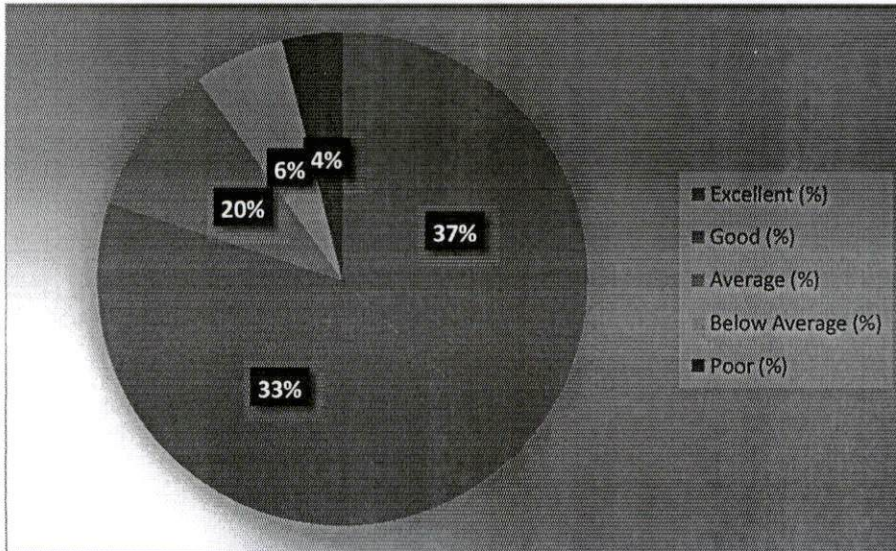
S. NO	Question related to Curriculum	Opinion of the alumni with percentage					Majority opinion	% of Majority Opinion
		Excellent (%)	Good (%)	Average (%)	Below Average (%)	Poor (%)		
1	Curriculum is contemporary and need based	37	33	20	6	4	Excellent & good	70%
2	The Program Educational Objectives, Program outcomes, Program Specific Outcomes, Course Objectives and Course Outcomes are well defined and clear.	25	45	15	10	5	Excellent & good	70%
3	Curriculum has good balance of Theory and Practical courses.	29	40	15	8	8	Excellent & good	69%
4	Faculty have the freedom to adopt new techniques for teaching like seminars, presentations, group discussions, flip class room etc.	33	37	18	7	7	Excellent & good	70%
5	The hands on experience gained by the students through the laboratory courses is up to the expectations.	30	49	11	6	4	Excellent & good	79%
6	The students attain the PEOs, POs, PSOs and COs satisfactorily.	33	40	16	6	5	Excellent & good	73%

7	There is adequate emphasis on employability skills/skill development/entrepreneurship in the curriculum.	32	42	19	1	6	Excellent & good	74%
8	There is adequate emphasis on Communication Skills in the Curriculum	34	34	17	6	9	Excellent & good	68%
9	There is adequate emphasis on Human Values, ethics and Professionalism in the Curriculum.	28	42	18	7	5	Excellent & good	70%
10	The curriculum has sufficient number of electives.	32	43	16	1	8	Excellent & good	75%
11	The electives offered in the curriculum suits the industry needs and technological advancements.	35	37	20	6	2	Excellent & good	72%
12	The books prescribed/listed as reference in curriculum are relevant, appropriate and updated.	33	43	13	7	4	Excellent & good	76%
13	The rubrics for assessment is described clearly and there is adequate weightage for Continuous Internal Evaluation and Semester End Examination	36	35	16	6	7	Excellent & good	71%

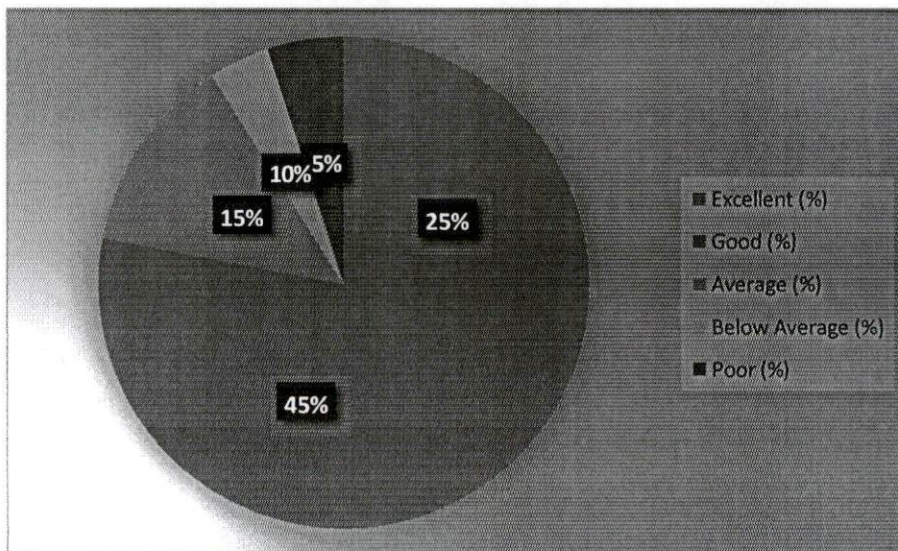


## Graphical representation of Teacher feedback on curriculum

### 1. Curriculum is contemporary and need based

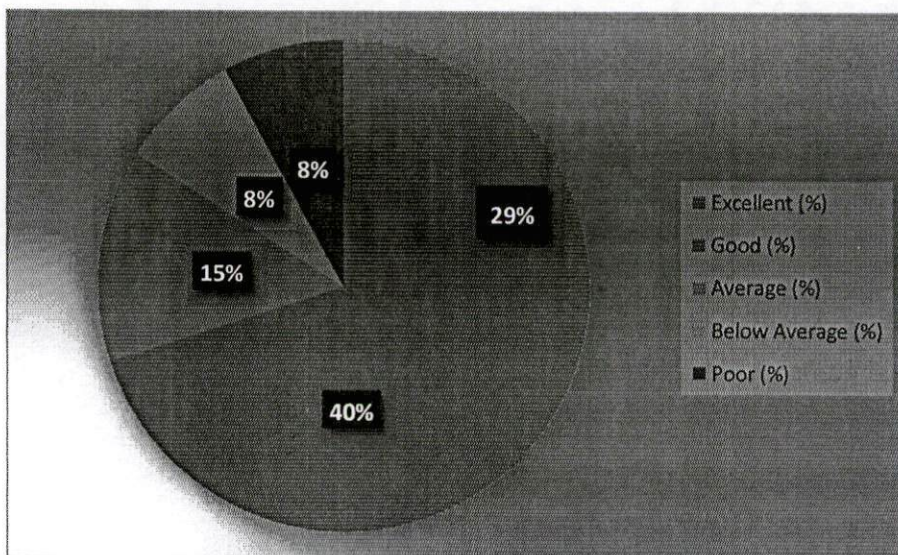


### 2. The Program Educational Objectives, Program outcomes, Program Specific Outcomes, Course Objectives and Course Outcomes are well defined and clear.

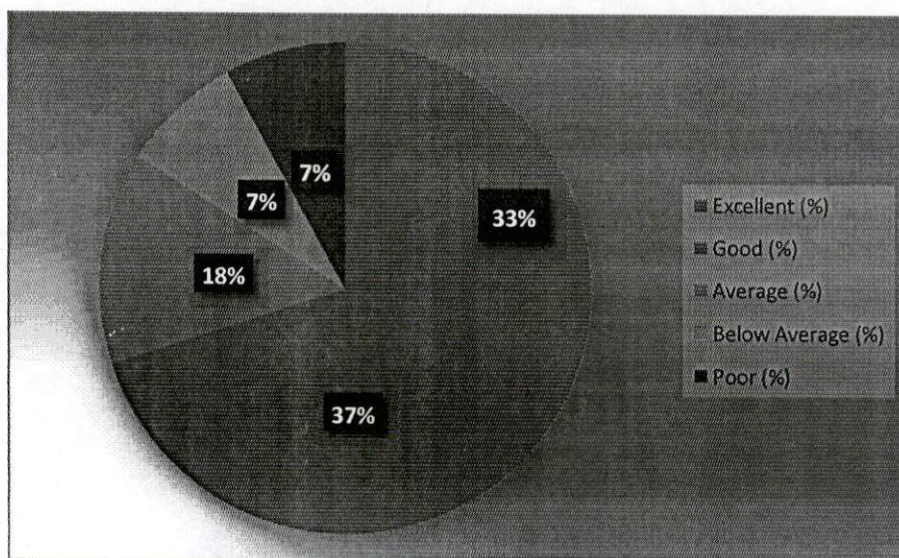




3. Curriculum has good balance of Theory and Practical courses.

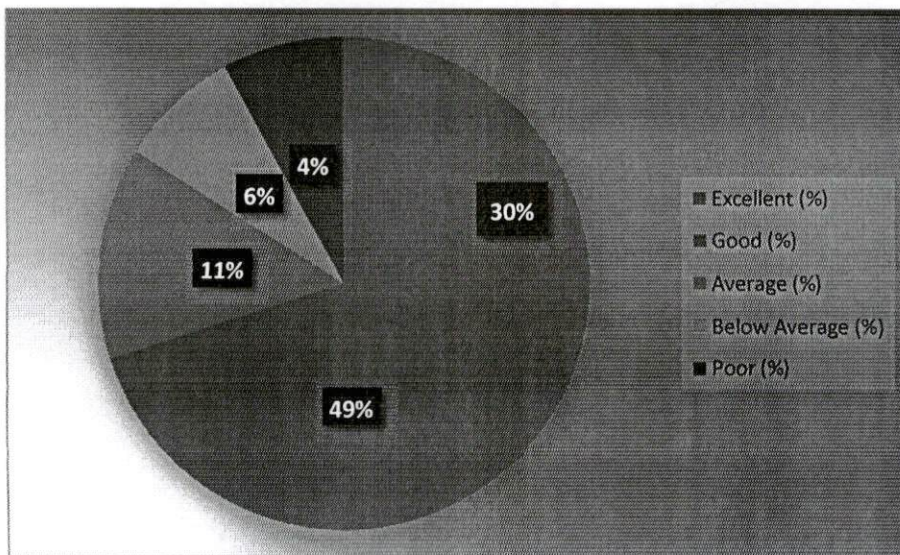


4. Faculty have the freedom to adopt new techniques for teaching like seminars, presentations, group discussions, flip class room etc

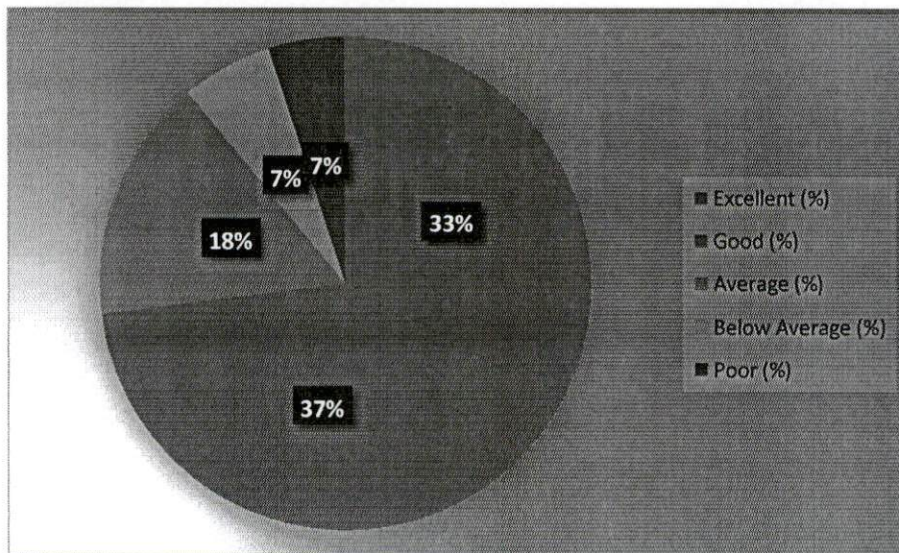




5. The hands on experience gained by the students through the laboratory courses is up to the expectations.

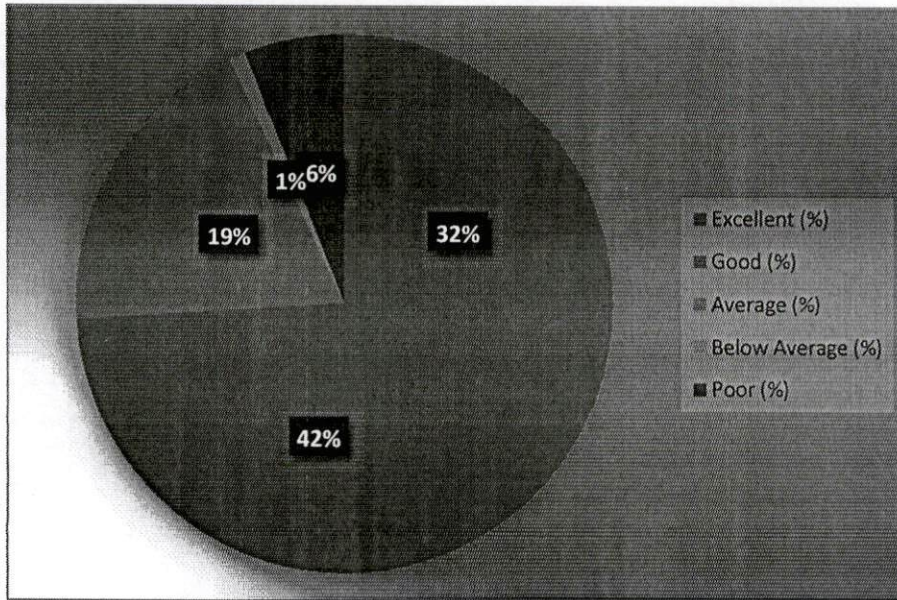


6. The students attain the PEOs, POs, PSOs and COs satisfactorily

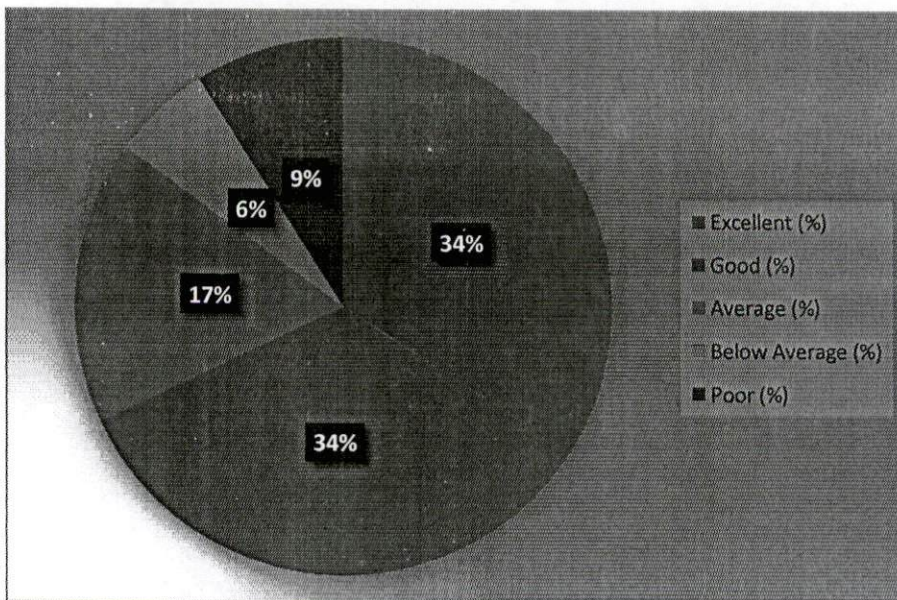




7. There is adequate emphasis on employability skills/ skill development/entrepreneurship in the curriculum

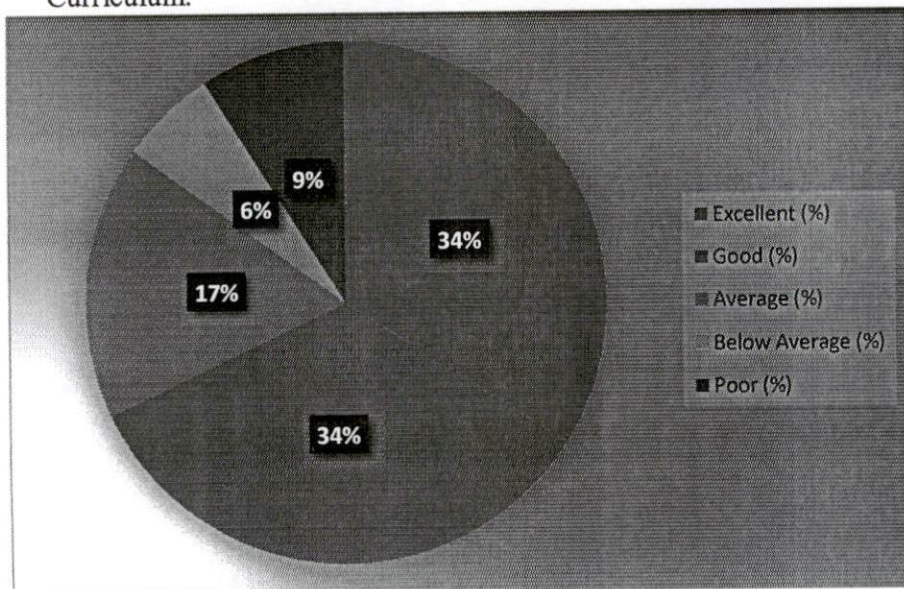


8. There is adequate emphasis on Communication Skills in the Curriculum

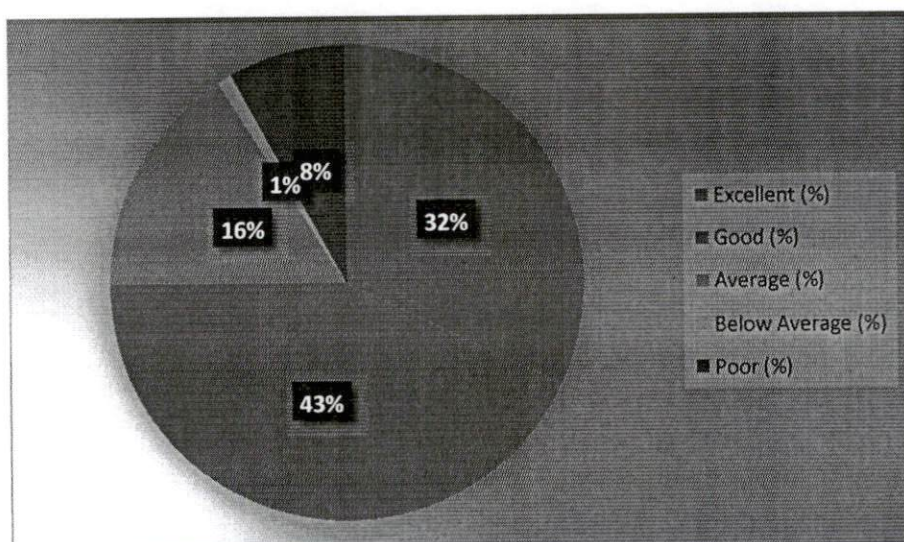




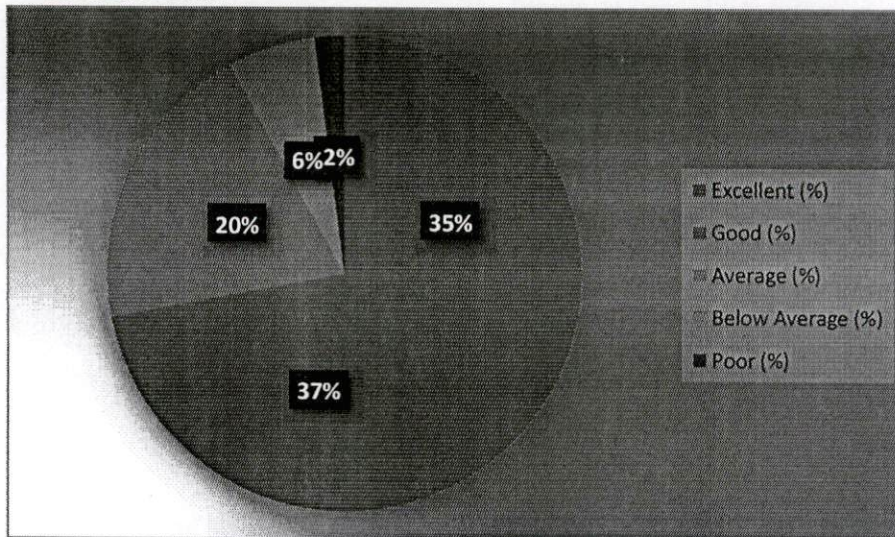
9. There is adequate emphasis on Human Values, ethics and Professionalism in the Curriculum.



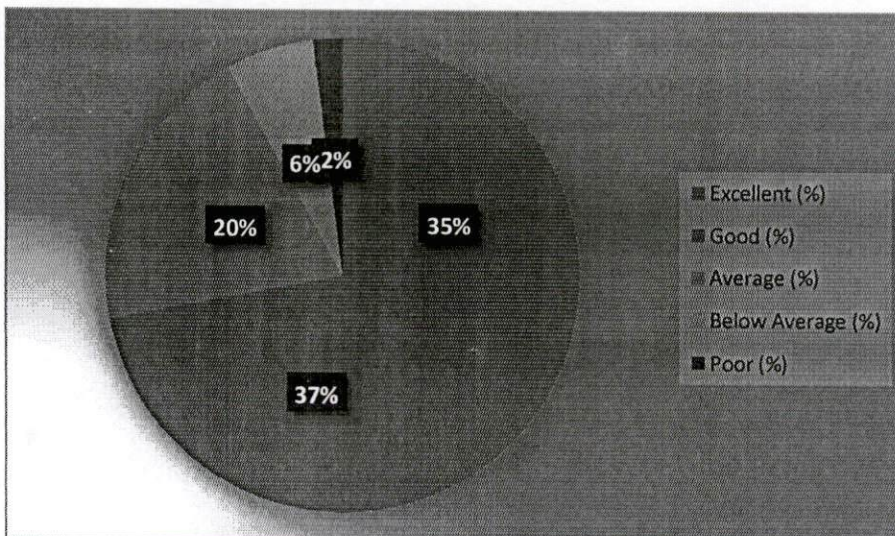
10. The curriculum has sufficient number of electives.



11. The electives offered in the curriculum suits the industry needs and technological advancements.

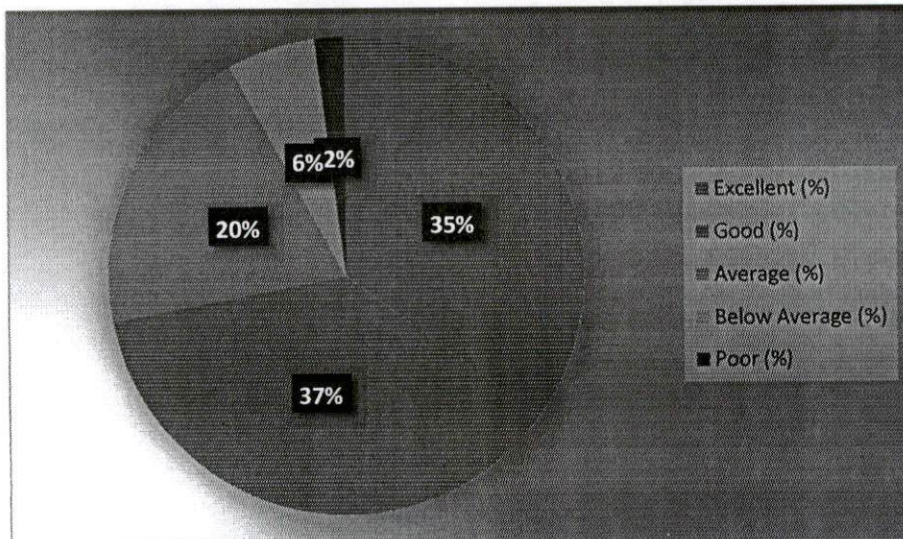


12. The books prescribed/listed as reference in curriculum are relevant, appropriate and updated.





13. The rubrics for assessment is described clearly and there is adequate weightage for Continuous Internal Evaluation and Semester End Examination.



**Give suggestions for improving the Curriculum**

1. Suggested to have more reference books in curriculum
2. Suggested to improve the quality of major project
3. More case studies have to discuss with students

**The following are observations on Faculty feedback and action need to be initiated:**

1. Reference books and text books are finalized by BOS members
2. Every week one project review is planned
3. Case studies are given to Students and ask them to submit along with assignments.

*D. Vireh*

**Head of the Department**

*Head of the Department*  
Department of Management Studies  
Aditya Engineering College (A)  
SURAMPALEM